



homegate SA



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Emetteur : Edipresse Group

Zurich, March 19th, 2008 ? The media companies Edipresse and Tamedia have increased their participation in the Swiss real estate portal homegate.ch from 16.5% to 45% each.

With this majority stake holding that was announced in 2004, both publishing houses are widening their competences in the real estate ad sector and are strengthening the link between their print and online offerings. Today, Homegate.ch is one of most successful real estate websites and is already integrated into Edipresse's and Tamedia's real estate products. The ZKB (Cantonal Bank of Zurich), which was until now the principal shareholder, will maintain a 10% stake in homegate.ch.

With over 780'000 « Unique Clients» per month (REMP NET Audit of February 2008), homegate.ch is the first Swiss real estate portal and one of Switzerland's most visited websites. Created in 2001, the platform boasts 8'000 private users and 1'200 registered professionals and features over 46'000 real estate ads. Urs Hügli remains the director of homegate SA.

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