



Partnership agreement between JobUP.ch and Edipresse

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Emetteur : Edipresse Switzerland

The employment website JobUP.ch has established a strategic partnership with Edipresse, publisher of the Tribune de Genève, 24 heures, Le Matin, and other publications.

According to the agreement, Edipresse will take a minority interest in JobUP. In return, JobUP.ch will become Edipresse's principal partner for online employment. Work opportunities listed on JobUP.ch will soon be posted as well on the following websites: tdg.ch, 24heures.ch, lematin.ch, bilan.ch, and edicom.ch.

JobUP founder Wouter van der Lelij, who will continue to be the director and majority partner of JobUP, states :

?The JobUP adventure is a fantastic experience. Edipresse is an ideal partner as the extra visibility it will provide will reinforce the site's renown in French-speaking Switzerland. This partnership will be very interesting for JobUP users, whether job seekers or companies searching for personnel.?

JobUP.ch ? with hundreds of companies in the region regularly using its platform for recruitment and more than 50,000 subscribers to its email job offers service ? is now one of French-speaking Switzerland's essential sites.

Contact us

For further information:

http://www.edipresse.com/en/layout/set/print/presse/communiqués_de_presse/2004/partenariat_entre_jobup_ch_et_edipresse

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