



New launch in Portugal: STUFF magazine

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Emetteur : Edipresse Group

Edimpresa, a joint venture company between the Edipresse and Impresa groups, launched the Portuguese version of STUFF magazine on 21 February 2006.

STUFF is leading consumer electronic, high tech, gadget magazine. The magazine's contents are presented in an accessible, entertaining and informative way.

More than 270'000 copies are foreseen for the launch. IN addition to individual sales, the magazine will be distributed with other Edimpresa titles.

STUFF is published under license fromm Haymarket. Haymarket is the largest private magazine publisher in the United kingdom, with titles published in 23 languages in nearly a 100 countries.

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