



# Edimpresa is the great winner of the M&P 2005 Awards

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Emetteur : Edipress Group

**Edimpresa was the most successful company in the Media category for this year's edition of the Meios & Publicidade Awards, securing 6 of the 10 awards for which it was nominated.**

The magazines Casa Cláudia and Exame Informática won in the categories of Decor and Computers / Information Technology Publication, respectively.

The award for the best Society Publication was conferred for the fourth year in a row to the magazine Caras which, thanks to the credibility and glamour it has bestowed on the market since its first week, is still the inevitable leader of its market segment.

The subscribers of Meios e Publicidade, responsible for the poll, also awarded Edimpresa the prize for Editorial Marketing, acknowledging the dynamism and innovation of the publishing house in managing its brand portfolio.

The magazine FHM received two awards in the May 11 ceremony, which took place in the Lisbon Congress Centre. Apart from the prize for the best publication in its segment, the biggest selling monthly male magazine in Portugal also got the award for the Launch of the Year, strengthening its leadership in just the first year of its existence.

Edimpresa is the leading magazine publisher in Portugal. The company is a joint-venture of the two groups: Edipresse and Impresa.

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