

EDIPRESSE GROUP LATEST AVAILABLE CIRCULATION AND READERSHIP DATA

As at 1st December 2008

Country	Title	Type	Frequency	Segment	Circulation	Readership
Switzerland	24 heures	Newspaper	Daily	News	85'813	230'000
Switzerland	Bilan	Magazine	Fortnightly	Business	19'325	99'000
Switzerland	Femina	Magazine	Weekly	Women	201'036	442'000
Switzerland	Femina (supplements)	Magazine	Other	Women	N/A	N/A
Switzerland	Genève home informations GHI	Newspaper	Weekly	News	N/A	N/A
Switzerland	GMT	Magazine	Quarterly	Lifestyle	N/A	N/A
Switzerland	Journal de Morges	Newspaper	Weekly	News	N/A	N/A
Switzerland	Journal de Morges (free distribution) [1]	Newspaper	Weekly	News	N/A	N/A
Switzerland	La Broye	Newspaper	Weekly	News	N/A	N/A
Switzerland	La Broye (free distribution) [1]	Newspaper	Weekly	News	N/A	N/A
Switzerland	Lausanne-Cités	Newspaper	Weekly	News	N/A	N/A
Switzerland	Le Matin	Newspaper	Daily	News	61'345	283'000
Switzerland	Le Matin Bleu	Newspaper	Daily	News	230'873	524'000
Switzerland	Le Matin dimanche	Newspaper	Weekly	News	200'030	544'000
Switzerland	Le Régional	Newspaper	Weekly	News	114'968	N/A
Switzerland	Le Temps	Newspaper	Daily	News	45'883	123'000
Switzerland	Revolution	Magazine	Quarterly	Lifestyle	N/A	N/A
Switzerland	télétop	Magazine	Weekly	TV	201'739	476'000
Switzerland	Terre & Nature	Newspaper	Weekly	Other	23'910	105'000
Switzerland	Tribune de Genève	Newspaper	Daily	News	58'952	150'000
Switzerland	TVguide	Magazine	Weekly	TV	181'729	352'000

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Country	Title	Type	Frequency	Segment	Circulation	Readership
China	Beijing Tatler	Magazine	Monthly	Lifestyle	N/A	N/A
China	Revolution	Magazine	Other	Other	N/A	N/A
China	Shanghai Tatler	Magazine	Monthly	Lifestyle	N/A	N/A
China	Shanghai's Best Restaurants	Magazine	Annually	Food & Dining	N/A	N/A
China	Shanghai Society	Magazine	Annually	Lifestyle	N/A	N/A
China	Yacht Style	Magazine	Bi-annual	Lifestyle	N/A	N/A
Spain	Arquitectura & Diseño	Magazine	Monthly	Home & Design	47'513	233'000
Spain	Barbie	Magazine	Monthly	Parent/Child	57'867	N/A
Spain	Casa al Día	Magazine	Monthly	Home & Design	87'531	283'000
Spain	Citizen K	Magazine	Quarterly	Women	N/A	N/A
Spain	Clara	Magazine	Monthly	Women	161'874	560'000
Spain	Clara Deco [1]	Magazine	Monthly	Home & Design	N/A	N/A
Spain	Coches de Ocasión	Magazine	Monthly	Automobile	N/A	N/A
Spain	Comer Bien	Magazine	Monthly	Food & Dining	49'079	151'000
Spain	Cosas de Casa	Magazine	Monthly	Home & Design	183'118	812'000
Spain	Cosas de Cocina	Magazine	Quarterly	Food & Dining	60'144	778'000
Spain	Creativa Labores del Hogar [1]	Magazine	Other	Knitting/needle- craft/sewing	N/A	N/A
Spain	Cuerpomente	Magazine	Monthly	Health & Fitness	66'291	311'000
Spain	Disney - Disney punto de cruz	Magazine	6 times a year	Entertainment	N/A	N/A
Spain	El Jueves	Magazine	Weekly	Entertainment	74'441	723'000
Spain	El Mueble	Magazine	Monthly	Home & Design	217'434	1'371'000
Spain	El Mueble Casas de Campo	Magazine	Monthly	Home & Design	43'155	349'000

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Country	Title	Type	Frequency	Segment	Circulation	Readership
Spain	El Mueble Cocinas y Baños	Magazine	Monthly	Home & Design	20'535	419'000
Spain	Extras El Mueble [1]	Magazine	Quarterly	Home & Design	N/A	N/A
Spain	FHM	Magazine	Monthly	Men	N/A	N/A
Spain	GMT XXL	Magazine	Half-yearly	Lifestyle	N/A	N/A
Spain	Habitania	Magazine	Monthly	Home & Design	44'184	114'000
Spain	Historia National Geographic	Magazine	Monthly	Travel	142'798	815'000
Spain	Instyle	Magazine	Monthly	Women	93'702	123'000
Spain	Labores del Hogar	Magazine	Monthly	Knitting/needle-craft/sewing	53'427	432'000
Spain	Lecturas - Cocina Fácil	Magazine	Monthly	Food & Dining	81'446	670'000
Spain	Lecturas	Magazine	Weekly	People	198'930	1'196'000
Spain	Lecturas Especial Cocina	Magazine	3 times a year	Food & Dining	78'346	978'000
Spain	Lecturas Moda	Magazine	Quarterly	Women	N/A	584'000
Spain	Línea saludable	Magazine	Monthly	Health & Fitness	N/A	N/A
Spain	Mentesana	Magazine	Monthly	Health & Fitness	118'513	416'000
Spain	National Geographic	Magazine	Monthly	Other	196'478	1'556'000
Spain	Nox	Magazine	Half-yearly	Men	N/A	N/A
Spain	Patrones	Magazine	Monthly	Knitting/needle-craft/sewing	33'397	197'000
Spain	PC Actual	Magazine	Monthly	Computer	61'365	359'000
Spain	Revista DT	Magazine	Monthly	Men	N/A	N/A
Spain	Revolution	Magazine	Half-yearly	Lifestyle	N/A	N/A
Spain	Saber Vivir	Magazine	Monthly	Health & Fitness	142'798	1'352'000
Spain	Semana	Magazine	Weekly	People	205'070	1'357'000
Spain	Speak Up	Magazine	Monthly	Other	N/A	77'000

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Country	Title	Type	Frequency	Segment	Circulation	Readership
Spain	Stuff	Magazine	Monthly	Entertainment	N/A	N/A
Spain	Top Auto	Magazine	Monthly	Automobile	24'234	154'000
Spain	Tu Bebé	Magazine	Monthly	Parent/Child	95'092	250'000
Spain	Viajes National Geographic	Magazine	Monthly	Travel	63'013	573'000
France	Citizen K International	Magazine	Quarterly	Women	N/A	N/A
Hong Kong	Elite Homes	Magazine	Half-yearly	Other	N/A	N/A
Hong Kong	Essentials	Magazine	Annually	Lifestyle	N/A	N/A
Hong Kong	GMT XXL	Magazine	Half-yearly	Lifestyle	29'820	N/A
Hong Kong	Home Journal	Magazine	Monthly	Home & Design	N/A	N/A
Hong Kong	Home Journal (hardcover) [1]	Magazine	Annually	Home & Design	N/A	N/A
Hong Kong	Home Journal Buyer's Guide [1]	Guide	Annually	Home & Design	N/A	N/A
Hong Kong	Hong Kong Business	Magazine	Monthly	Business	N/A	N/A
Hong Kong	Hong Kong Business Annual [1]	Magazine	Annually	Business	N/A	N/A
Hong Kong	Hong Kong Couture	Magazine	Half-yearly	Lifestyle	N/A	N/A
Hong Kong	Hong Kong Tatler	Magazine	Monthly	Lifestyle	N/A	N/A
Hong Kong	Hong Kong Tatler Society [1]	Magazine	Annually	Lifestyle	N/A	N/A
Hong Kong	Hong Kong's Best Restaurants (Chinese) [1]	Guide	Annually	Food & Dining	N/A	N/A
Hong Kong	Hong Kong's Best Restaurants (English)	Guide	Annually	Food & Dining	N/A	N/A
Hong Kong	Revolution	Magazine	Other	Other	N/A	N/A
Hong Kong	Sparkle	Magazine	Other	Other	N/A	N/A
Hong Kong	YachtStyle	Magazine	Quarterly	Other	N/A	N/A

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Country	Title	Type	Frequency	Segment	Circulation	Readership
Indonesia	Indonesia Tatler	Magazine	Monthly	Lifestyle	N/A	N/A
Korea	Korea Tatler	Magazine	Monthly	Lifestyle	N/A	N/A
Kazakhstan	Horoshiye Roditeli Kazakhstan (Good Parents)	Magazine	Other	Parent/Child	N/A	N/A
Kazakhstan	Veselye Ideyki (Funny Ideas)	Magazine	Other	Other	N/A	N/A
Macau	Macau Tatler	Magazine	Quarterly	Lifestyle	N/A	N/A
Malaysia	GMT XXL	Magazine	Other	Lifestyle	0	0
Malaysia	Malaysia's Best Restaurants	Guide	Annually	Food & Dining	N/A	N/A
Malaysia	Malaysia Tatler	Magazine	Monthly	Lifestyle	N/A	N/A
Malaysia	Malaysia Tatler Society [1]	Magazine	Annually	Lifestyle	N/A	N/A
Malaysia	Malaysia Tatler Home Buyer's Guide [1]	Guide	Annually	Home & Design	N/A	N/A
Malaysia	Malaysia Tatler World of Time	Magazine	Other	Lifestyle	N/A	N/A
Philippines	Philippine Couture	Magazine	Half-yearly	Women	N/A	N/A
Philippines	Philippine Tatler	Magazine	Monthly	Lifestyle	N/A	N/A
Philippines	Philippine Tatler Society [1]	Magazine	Annually	Lifestyle	N/A	N/A
Philippines	Philippine Tatler World of Time	Magazine	Other	Lifestyle	N/A	N/A
Philippines	Philippine's Best Restaurants	Guide	Annually	Food & Dining	N/A	N/A
Poland	Atomix (Przyjaciolka)	Magazine	Monthly	Other	N/A	N/A
Poland	Dom & Wnetrze	Magazine	Monthly	Home & Design	21'897	1'076'625
Poland	Hot Moda & Shopping (Viva!)	Magazine	6 times a year	Women	90'440	166'384

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Poland	Mamo to ja	Magazine	Monthly	Parent/Child	118'892	1'853'584
Poland	Mamo to ja Encyklopedia [1]	Magazine	3 times a year	Parent/Child	N/A	N/A
Poland	Party Celebrity lives	Magazine	Fortnightly	People	464'954	1'375'989
Poland	Prawdziwe Historie (Przyjaciolka)	Magazine	Other	Other	N/A	N/A
Poland	Przedszkolak (Preschool)	Magazine	Quarterly	Parent/Child	N/A	N/A
Poland	Przekrój	Magazine	Weekly	News	68'815	1'351'693
Poland	Przyjaciółka	Magazine	Weekly	Women	287'055	4'992'657
Poland	Przyjaciolka poleca - Miesa i zupy [1]	Magazine	Other	Food & Dining	N/A	N/A
Poland	Przyjaciółka poleca [1]	Magazine	Other	Women	N/A	N/A
Poland	Twoj Maluszek	Magazine	Monthly	Parent/Child	152'025	936'435
Poland	Twoje dziecko	Magazine	Monthly	Parent/Child	73'120	548'630
Poland	Uczucia i tesknoty	Magazine	Monthly	Entertainment	N/A	0
Poland	Uroda	Magazine	Monthly	Women	75'295	1'215'599
Poland	Uroda special editions (1)	Magazine	Other	Women	N/A	N/A
Poland	Vita	Magazine	Monthly	Health & Fitness	83'332	606'004
Poland	Viva!	Magazine	Fortnightly	People	227'505	3'601'770
Poland	Viva! Moda (1)	Magazine	Half-yearly	Women	N/A	N/A
Romania	All Inclusive (Custom publishing)	Magazine	Other	Other	N/A	N/A
Romania	Auto Bild	Magazine	Monthly	Automobile	N/A	N/A
Romania	Avantaje	Magazine	Monthly	Women	34'517	275'000
Romania	Avantaje - Special editions	Magazine	Other	Women	N/A	N/A

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Country	Title	Type	Frequency	Segment	Circulation	Readership
Romania	Baby	Magazine	Monthly	Parent/Child	11'005	N/A
Romania	Elle	Magazine	Monthly	Women	20'337	127'000
Romania	Elle Decoration	Magazine	Monthly	Home & Design	9'469	46'000
Romania	Elle Man	Magazine	Half-yearly	Men	N/A	N/A
Romania	Elle Mariaj [1]	Magazine	Other	Women	N/A	N/A
Romania	GMT XXL	Magazine	Annually	Lifestyle	0	0
Romania	Intamplari Adevarate	Magazine	Fortnightly	Entertainment	36'901	N/A
Romania	Joy	Magazine	Monthly	Women	40'078	122'000
Romania	Look!	Magazine	Monthly	Women	21'293	63'000
Romania	Lucru de Mână	Magazine	Quarterly	Knitting/needle-craft/sewing	N/A	N/A
Romania	Popcorn	Magazine	Monthly	Entertainment	42'725	245'000
Romania	Povestea Mea	Magazine	Weekly	Entertainment	39'393	N/A
Romania	Povestea Mea Noroc la joc (1)	Magazine	Other	Entertainment	N/A	N/A
Romania	Psychologies	Magazine	Monthly	Women	14'119	N/A
Romania	Viva!	Magazine	Monthly	People	19'842	127'000
Russia	Atelier Rundschau	Magazine	Monthly	B2B	45'000	N/A
Russia	Chic: sewing and crochet work	Magazine	Other	Knitting/needle-craft/sewing	60'000	N/A
Russia	Citizen K Russia	Magazine	Quarterly	Women	70'000	N/A
Russia	Collection of Ideas	Magazine	Biweekly	Parent/Child	65'000	79'400
Russia	Diana Creative	Magazine	Monthly	Knitting/needle-craft/sewing	60'000	N/A
Russia	Diana Moden	Magazine	Other	Knitting/needle-craft/sewing	75'000	N/A
Russia	Digital Media Websites for the titles (1)	Magazine	Other	Computer		

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Russia	Embroidery Pictures	Magazine	Monthly	Knitting/needle-craft/sewing	75'000	N/A
Russia	Fashion Industry	Magazine	Quarterly	B2B	22'000	N/A
Russia	International Textiles	Magazine	Bimonthly	B2B	10'000	N/A
Russia	Irene	Magazine	Bimonthly	Knitting/needle-craft/sewing	80'000	N/A
Russia	Knit & Mode	Magazine	Other	Knitting/needle-craft/sewing	50'000	N/A
Russia	Lena Needlecraft	Magazine	Monthly	Knitting/needle-craft/sewing	50'000	221'000
Russia	My Lovely Dacha	Magazine	Monthly	Home & Design	125'000	918'300
Russia	My Lovely Dacha special edition [1]	Magazine	Other	Home & Design	60'000	N/A
Russia	Mama, eto ya!	Magazine	Monthly	Parent/Child	180'000	699'800
Russia	Mama, eto ya! special edition (1)	Magazine	Other	Parent/Child	120'000	N/A
Russia	Natalia	Magazine	Bimonthly	Knitting/needle-craft/sewing	50'000	N/A
Russia	Little Diana	Magazine	Monthly	Knitting/needle-craft/sewing	130'000	220'000
Russia	Little Diana Patterns [5]	Magazine	Other	Knitting/needle-craft/sewing	80'000	N/A
Russia	Little Diana special edition [5]	Magazine	Other	Knitting/needle-craft/sewing	60'000	N/A
Russia	Revolution	Magazine	Quarterly	Lifestyle	N/A	N/A
Russia	Russian Fine Art	Magazine	Quarterly	Other	7'000	N/A
Russia	Russian Fine Art (English version)	Magazine	Other	Other	500	N/A
Russia	Sabrina	Magazine	Monthly	Knitting/needle-craft/sewing	150'000	796'000
Russia	Sabrina special edition crochet work [1]	Magazine	Other	Knitting/needle-craft/sewing	60'900	N/A
Russia	Sabrina Baby	Magazine	Bimonthly	Knitting/needle-craft/sewing	85'000	N/A
Russia	Sabrina Kinder	Magazine	Bimonthly	Knitting/needle-craft/sewing	75'000	N/A
Russia	Sabrina Special Edition	Magazine	Monthly	Knitting/needle-craft/sewing	70'000	N/A
Russia	Sabrina special edition hats, shawls, socks [1]	Magazine	Annually	Knitting/needle-craft/sewing	N/A	N/A

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Country	Title	Type	Frequency	Segment	Circulation	Readership
Russia	Sabrina special edition knitting fashion for men [1]	Magazine	Annually	Knitting/needle-craft/sewing	N/A	N/A
Russia	Sabrina special edition knitting for children	Magazine	6 times a year	Knitting/needle-craft/sewing	N/A	N/A
Russia	Sabrina special edition fashion ideas [1]	Magazine	Other	Knitting/needle-craft/sewing	N/A	N/A
Russia	Sabrina special edition knitted doings [1]	Magazine	Other	Knitting/needle-craft/sewing	N/A	N/A
Russia	Sabrina special edition knitted fashion [1]	Magazine	Other	Knitting/needle-craft/sewing	N/A	N/A
Russia	Samaya (A4 & pocket size edition)	Magazine	Monthly	Women	360'000	617'500
Russia	Samaya Wellness	Magazine	Quarterly	Health & Fitness	100'000	N/A
Russia	Samaya special edition psychology, practical [1]	Magazine	Quarterly	Women	N/A	N/A
Russia	Samaya special edition cooking [1]	Magazine	6 times a year	Food & Dining	N/A	N/A
Russia	Samaya special edition shopping [1]	Magazine	Quarterly	Women	N/A	N/A
Russia	Samaya Vitality [1]	Magazine	Quarterly	Health & Fitness	N/A	N/A
Russia	Stylish Haircuts	Magazine	Monthly	B2B	152'000	617'500
Russia	Stylish Haircuts special edition [1]	Magazine	Annually	B2B	N/A	N/A
Russia	Susanna Knitting	Magazine	Monthly	Knitting/needle-craft/sewing	75'000	N/A
Russia	Susanna Needlecraft	Magazine	6 times a year	Knitting/needle-craft/sewing	50'000	N/A
Russia	Knitting your Hobby	Magazine	Monthly	Knitting/needle-craft/sewing	101'200	N/A
Russia	Viva!	Magazine	Fortnightly	People	150'000	N/A
Singapore	Appetite	Magazine	Monthly	Food & Dining	0	0
Singapore	GMT XXL	Magazine	Other	Lifestyle	0	0
Singapore	Grandeur	Magazine	Monthly	Lifestyle	0	0
Singapore	Luxury	Magazine	Quarterly	Lifestyle	0	0
Singapore	Pro Jeweller	Magazine	Half-yearly	Lifestyle	0	0

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Country	Title	Type	Frequency	Segment	Circulation	Readership
Singapore	Regional Best Restaurants	Magazine	Annually	Food & Dining	N/A	N/A
Singapore	Singapore Men Mode	Magazine	Half-yearly	Men	N/A	N/A
Singapore	Singapore Tatler	Magazine	Monthly	Lifestyle	N/A	N/A
Singapore	Singapore Tatler Homes	Magazine	Quarterly	Home & Design	N/A	N/A
Singapore	Singapore Tatler Society [1]	Magazine	Annually	Lifestyle	N/A	N/A
Singapore	Singapore Tatler Weddings	Magazine	Annually	Lifestyle	N/A	N/A
Singapore	Singapore Tatler World of Time	Magazine	Other	Lifestyle	N/A	N/A
Singapore	Singapore's Best Restaurant	Guide	Annually	Food & Dining	N/A	N/A
Singapore	Solitaire	Magazine	Biweekly	Lifestyle	0	0
Singapore	Solitaire China	Magazine	Annually	Lifestyle	0	0
Singapore	The Best of Singapore	Magazine	Annually	Food & Dining	0	0
Taiwan	Taiwan Tatler	Magazine	Monthly	Lifestyle	0	0
Thailand	Expat Society	Magazine	Annually	Lifestyle	N/A	N/A
Thailand	Phuket Tatler	Magazine	Annually	Lifestyle	N/A	N/A
Thailand	Thailand Couture	Magazine	Half-yearly	Women	N/A	N/A
Thailand	Thailand Tatler - Complete Guide to Golf in Thailand [1]	Guide	Annually	Travel	N/A	N/A
Thailand	Thailand Tatler	Magazine	Monthly	Lifestyle	N/A	N/A
Thailand	Thailand Tatler Society [1]	Magazine	Annually	Lifestyle	N/A	N/A
Thailand	Thailand Tatler World of Time	Magazine	Other	Lifestyle	N/A	N/A
Thailand	Thailand Tatler's Best SPAs [1]	Guide	Annually	Travel	N/A	N/A
Thailand	Thailand's Best Restaurants	Guide	Annually	Food & Dining	N/A	N/A

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Ukraine	Edinstvennaya	Magazine	Monthly	Women	265'000	757'850
Ukraine	Edinstvennaya - Recepti - Special [1]	Magazine	Other	Food & Dining	50'000	N/A
Ukraine	Edinstvennaya - Rukodelje	Magazine	6 times a year	Knitting/needle-craft/sewing	20'000	30'000
Ukraine	Edinstvennaya - Tvoje Zdorovye (Your Health) - Apteka	Magazine	Other	Health & Fitness	35'000	N/A
Ukraine	Edinstvennaya - Krasiviye volosy - (Beautiful Hair)	Magazine	Biannual	Women	30'000	N/A
Ukraine	Edinstvennaya - Ledi za rulem (Lady in the driving seat)	Magazine	Quarterly	Women	30'000	N/A
Ukraine	Edinstvennaya - Zdorovaya Semja (Healthy family)	Magazine	Annually	Women	22'000	N/A
Ukraine	Edinstvennaya - Veselye Ideyki (Funny Ideas) (1)	Magazine	Monthly	Other	40'000	20'670
Ukraine	Edinstvennaya - Horoscope [1]	Magazine	Annually	Entertainment	78'000	N/A
Ukraine	Edinstvennaya - Tvoje Zdorovye (Your Health)	Magazine	Fortnightly	Health & Fitness	90'000	99'880
Ukraine	Haroshije Raditeli (Good Parents)	Magazine	Monthly	Parent/Child	45'000	45'060
Ukraine	Iunnaya Lady (young lady)	Magazine	Other	Women	65'000	67'830
Ukraine	Kuhnya/Vannaya komnata (Kitchen/Bathroom)	Magazine	Biannual	Home & Design	40'000	N/A
Ukraine	My Lovely Dacha Lyubimaya Dacha	Magazine	Monthly	Home & Design	20'000	N/A
Ukraine	Mama I Ya	Magazine	Monthly	Parent/Child	60'000	53'300
Ukraine	Mama Kupi! (Mamma Buy!)	Magazine	Biannual	Parent/Child	45'000	N/A
Ukraine	Perviy God (The First Year)	Magazine	Annually	Parent/Child	40'000	N/A
Ukraine	Pitanie Malysya (Baby's Nutrition)	Magazine	Annually	Parent/Child	45'000	N/A
Ukraine	Privatnyi Dom (Private House)	Magazine	Monthly	Home & Design	35'000	N/A
Ukraine	Polina	Magazine	Weekly	Women	155'000	285'090
Ukraine	Polina special editions (1)	Magazine	Other	Women	N/A	N/A
Ukraine	TV Ekran	Magazine	Weekly	TV	100'000	197'610

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Ukraine	Tvoj Malish	Magazine	Monthly	Parent/Child	90'000	150'840
Ukraine	Tvoj Malish special edition [1]	Magazine	Quarterly	Parent/Child	N/A	N/A
Ukraine	Tvoja Uytynaya kvartira (Your comfortable appartment)	Magazine	Monthly	Home & Design	45'000	56'080
Ukraine	Tvoje Zdorovje - Allergiya (Allergy)	Magazine	Annually	Health & Fitness	50'000	N/A
Ukraine	Tvoja Zdorovje - Dietika (Healthy Diet)	Magazine	Annually	Health & Fitness	50'000	N/A
Ukraine	Viva!	Magazine	Fortnightly	People	100'000	198'360
Ukraine	Viva! Biography	Magazine	Monthly	People	50'000	43'730
Ukraine	Viva! Beauty	Magazine	Monthly	People	50'000	N/A
Ukraine	Viva! Decor	Magazine	Quarterly	People	10'000	N/A
Ukraine	Zhdem Malysya (We have a baby on the way)	Magazine	Annually	Parent/Child	45'000	N/A
Ukraine	Zdorovje Malysya (Baby's health)	Magazine	Annually	Parent/Child	40'000	N/A