



Edipresse Asia launches asiabestrestaurants.com



Date : 30 January 2008
Emetteur : Edipresse Group

Edipresse Asia launches asiabestrestaurants.com online guide to dining, nightlife and events in Hong Kong. The interactive guide Asia Best Restaurants.com to Hong Kong and Asia, offers city-focused dining and nightlife reviews, entertainment listings and the hottest news and deals in the

region.

Born out of

Hong Kong Tatler's Best Restaurants, a best-selling restaurant guide for the past 25 years, it is the first and only English-language website in the region to provide both reviews and features from an expert editorial team as well as from users. With over 250 restaurant and bar reviews, it expects to attract young professionals aged 24-45 with an interest in luxury living and fine dining and a desire to be the first in the know.

In addition to this comprehensive guide to eating and drinking, Asia Best Restaurants.com offers a **daily updated calendar** of events covering all major art, music, theatre, dance and nightlife events in the city. The website also features a special offers page, the best of which are compiled in a **free weekly newsletter**.

Having launched in Hong Kong, the site will rapidly expand to include dedicated city-focused sites across Asia in Singapore, Kuala Lumpur, Bangkok, Shanghai, Beijing, Manila and Taipei becoming the ultimate entertainment information resource in Asia.

About Edipresse

The Edipresse Group has been present in Asia since 2005 and publishes the renowned *Tatler Asia* magazines. The Tatler brand, and its extensions, is synonymous with fashion, luxury

http://new.edipresse.com/index.php/en/presse/communiqués_de_presse/2008/edipresse_asia_lance_asiabestrestaurants_com

and art of life.

Edipresse Asia is based in Hong Kong and has over 200 employees in the region.

Edipresse Group is an international media and communications company headquartered in Switzerland. The Group is active in newspapers, magazines and electronic publishing. It publishes over 200 titles and websites, and employs 3,500 people. Edipresse is present in 18 countries and territories; the company has operations in Switzerland, Spain, Portugal, France, Poland, Ukraine, Russia, Romania, and several Asian countries such as China (including Hong Kong and Macau), Singapore, Philippines, Malaysia and Thailand.

For further information:

Gregory Blatt

Director Marketing, Communications and Strategy

communications@edipresse.com

Tel. +41 21 349 45 02

www.edipresse.com