

# Le Matin



*Le Matin* covers the entire French-speaking region and provides the daily news, while focusing on sports, celebrities and key events.

## General information

Web site : [www.lematin.ch](http://www.lematin.ch)

Frequency : Daily

Circulation : 70'012 (Source: REMP 2007)

Readership : 296'000 (Source: MACH Basic 2008 I)

Director : Théo Bouchat

Chief editor : Peter Rothenbühler

## Address

Le Matin

33, avenue de la Gare

CH - 1001 Lausanne

Phone +41 (0)21 349 49 49

Fax +41 (0)21 349 49 29

Address mail : [lematin@edipresse.ch](mailto:lematin@edipresse.ch)

Address URL : [www.lematin.ch](http://www.lematin.ch)

## Advertising

Publicitas Léman

4, rue Etraz

CH - 1002 Lausanne

Phone +41 (0)21 317 81 11

Fax +41 (0)21 317 80 30

Advertising mail : [lematin@publicitas.ch](mailto:lematin@publicitas.ch)

Advertising URL : [www.publicitas.ch](http://www.publicitas.ch)

---

### **Subscriptions**

Abonnements Le Matin

Case postale 1389

CH - 1001 Lausanne

Phone +41 (0)21 349 30 20

Phone 0800 833 833 (only from Switzerland)

Fax +41 (0)21 349 31 69

Subscriptions mail : [lematin.abonnement@edipresse.ch](mailto:lematin.abonnement@edipresse.ch)

Subscriptions URL : [Subscribe online](#)

Top brand home : Yes

Publié sous licence : No